

## 12 Ways to Drive Traffic to Your Blog

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You've got your blog set up and you've started posting useful information that your niche market would benefit from and enjoy. Days go by, you keep publishing, but no one comments and your traffic stats are barely registering. What do you do?

Like any website you own, you must do some blog promotion to start driving traffic to your site. Here are 16 steps, in no particular order of importance, that you can start doing now to get traffic moving to your blog.

1. Read and comment on other blogs that are in your target niche. Don't write things like "nice blog" or "great post." Write intelligent, useful comments with a link to your blog.
2. Use Ping-0-matic to ping blog directories. Do this every time you publish. <http://www.pingomatic.com>
3. Submit your blog to traditional search engines: <http://www.rslsite.com>
4. Submit your blog to blog directories. The most comprehensive list of directories is on this site: <http://www.masternewmedia.org/rss/top55/>
5. Add a link to your blog in your email signature file.
6. Put a link to your blog on every page of your website.
7. If you publish a newsletter, make sure you have a link to your blog in every issue.
8. Include a link to your blog as a standard part of all outgoing correspondence such as autoresponder sequences, sales letters, reports, white papers, etc.
9. Print your blog URL on your business cards, brochures and flyers.
10. Post often to keep attracting your subscribers to come back and refer you to others in their networks; include links to other blogs, articles and websites in your posts
11. Write articles to post around the web in article directories. Include a link to your blog in the author info box.

12. Make a commitment to blog everyday. 10 minutes a day can help increase your traffic as new content attracts search engine spiders. Put it on your calendar as a task every day at the same time.

Visit <http://www.rslsite.com> for more information on how to promote your blog or website.

**Note:** You may distribute this article as long as you do not change the article in anyway.